



*Australia's Premium Sports & Classic Car Magazine*

**L**eaded (as in the old fuel) Magazine is a high quality quarterly publication dedicated to Australian Car Clubs, Australian Car Club Events, Australian Car Collectors and Enthusiasts. It is obtained through Car Clubs, Automotive Events, the On-line Leaded Store and by Subscription.

Leaded Magazine is proudly an Independent Australian owned, printed publication. More importantly, Leaded Magazine is enjoyed and collected by motoring enthusiasts, meaning your advertising has a lasting impression, and will often be referred to as Australian motoring enthusiasts share and read back issues.

**If your business caters to, or relies on Australia's Classic and Sports Car industry, then Leaded Magazine is here to serve you.**

### Sponsorship

All advertisers that book a Full Page, Back Cover, Inside Front/Back Cover or Double Spread for 3 or more issues, also receives a FREE advert on the Leaded Magazine website for the duration of the print advert.

### Gold Sponsorship

For an extra \$3400 for the year, any advertiser that books a Full Page, Back Cover, Inside Front/Back Cover or Double Spread for 3 or more issues, will be represented at any Leaded Stand or Event that Leaded Magazine attends. An advert for your business will also appear at the beginning of Leaded Magazines videos which appear on the Leaded Magazine YouTube channel and Leaded Magazine social media streams such as: Facebook, Instagram and Twitter.

Size/Qty	Per Advert	Total Spend
<b>FULL PAGE</b>		
Casual (per Issue)	\$700	NA
4 Issues	\$450	\$1800
3 Issues	\$500	\$1500
2 Issues	\$600	\$1200
<b>HALF PAGE</b>		
Casual (per Issue)	\$500	NA
4 Issues	\$250	\$1000
3 Issues	\$300	\$900
2 Issues	\$400	\$800
<b>DOUBLE PAGE</b>		
Casual (per Issue)	\$1200	NA
4 Issues	\$750	\$3000
3 Issues	\$800	\$2400
2 Issues	\$900	\$1800
<b>BACK COVER</b>		
Casual (per Issue)	\$1500	NA
4 Issues	\$500	\$2000
3 Issues	\$600	\$1800
2 Issues	\$700	\$1400
<b>INSIDE FRONT COVER</b>		
Casual (per Issue)	\$1300	NA
4 Issues	\$400	\$1600
3 Issues	\$500	\$1500
2 Issues	\$600	\$1200
<b>INSIDE BACK COVER</b>		
Casual (per Issue)	\$1300	NA
4 Issues	\$400	\$1600
3 Issues	\$500	\$1500
2 Issues	\$600	\$1200